



## **About the Barton Russell Group**

The Barton Russell Group is the nation's leading small town and rural America consultancy. We have built, launched and managed major branding and community and government relations projects, programs and services for Fortune 500 companies and others seeking to do good, while doing well, in this vibrant and growing demographic sector.

Bart Russell, who has spent more than 30 years serving as the country's most prominent small town America advocate and spokesperson, founded BRG in 1994. Since then, senior consultants with extensive experience in the business, philanthropic, local-state government and academic arenas have become members of the firm.

The BRG team is uniquely qualified to help clients develop creative, comprehensive approaches to leveraging their presence in the small town America marketplace.